**ATTACHMENT 4**

**BEST 2.0 Credit and Logo Usage Policy**

The Grantee(s) shall publicise the project and its results taking account of the guidance provided in the Communication and Visibility Manual for European Union External Actions which can be found here:

<https://ec.europa.eu/international-partnerships/system/files/communication-visibility-requirements-2018_en.pdf>

The Grantee(s) shall take all necessary steps to publicise the fact that the BEST 2.0+ Programme funded by the European Union has financed the Project. The Grantee(s) shall acknowledge the European Union’s financial contribution in information given to the final recipients of the project, in its internal and annual reports, and in any dealings with the media.

Any notice or publication by the Grantee(s) concerning the Project, including those given at conferences or seminars, shall specify that the Project has received European Union funding through the BEST 2.0+ Programme. Any publication by the Grantee(s), in whatever form and by whatever medium, including the internet, shall include the following statement: *‘This document has been produced with the financial assistance of the European Union. The contents of this document are the sole responsibility of < Grantee(s)’s name > and can under no circumstances be regarded as reflecting the position of the European Union.’*

The Grantee(s) shall acknowledge the support given by the Union in all documents and media produced in the framework of the project, using the BEST logo and the EU logo provided by the BEST 2.0+ Secretariat.

The logos should be clearly displayed and should enjoy equal prominence (i.e. the two logo areas should be of equal size).

The EU and BEST logos may not be referred to as a certified quality label or eco-label. Their use shall be restricted to dissemination activities.

For audio-visual material, the credits at the beginning and/or at the end shall include an explicit and readable mention to the BEST 2.0 financial support (e.g. *“With the contribution of the BEST 2.0+ Programme funded by the European Union*”).